

OSCAR PROMOTION

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Must be at least thirteen (13) years old at the time of entry. Employees of Allen Theatres Inc. and Digital Solutions, its licensors and prize suppliers, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. Subject to all applicable federal, state, and local laws and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Void where prohibited or restricted by law.

2. Sponsor: Allen Theatres, Inc., 1401-C Don Roser Dr, Las Cruces, NM 88011 Administrator: Digital Solutions and Allen Theatres.

3. Timing: The promotion begins on January 23, 2019 at 12:00 a.m. Mountain Time and ends on February 23, 2019 at 11:59 p.m. Mountain Time (the "promotion period"). Sponsor's computer is the official time-keeping device for the sweepstakes.

4. How to Enter: During the promotion period, visit www.allentheatresinc.com, click on the OSCAR PROMOTION banner and follow the links and instructions to complete the registration. Complete and submit the registration including first name, last name, mailing address, city, state, zip code, date of birth, email address, and preferred theatre. You will automatically receive one (1) entry into the sweepstakes. Limit: One (1) entry per person/email per promotion period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, and logins or any other methods will void the entrant's entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider, or other organizations responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof of being the authorized account holder. Odds of winning depend on number of eligible entries received.

5. Prizes:

Ten (10) First Prizes: Two movie passes
One (1) Grand Prize: Twenty (20) movie passes

Total ARV: \$440.00

Definition of movie passes: Not good for 3D films or Special Events.

6. Drawing: Ten (10) First Prize Winners will be randomly selected from the entries based on correct response to each question. One First Prize Winner per question. One (1) Grand Prize Winner will be randomly selected based on the total number of correct answers to the ten (10) questions. Administrator is an agent whose decisions as to the administration and operation of the promotion and the selection of the winners are final and binding in all matters related to the promotion. Administrator will randomly select the potential winners from all eligible entries received during the promotion period, on or around February 25, 2019. The winners will be notified by mail, email, or phone. Potential winner must continue to comply with all terms and conditions of these Official Rules.

7. Entrant's Personal Information: Any personal information sent to the Sponsor for this sweepstakes will be used solely for the purpose of this promotion and in accordance with the Sponsor's Privacy Policy located at <http://www.allentheatresinc.com/privacy.asp>.

8. Winners List: A list of the winners can be found at allentheatresinc.com for thirty (30) days after the end of the promotion.

9. OFFICIAL RULES: For a copy of the Official Rules, send a self-addressed, stamped envelope to: Allen Theatres OSCAR Promotion Official Rules, 1401-C Don Roser Dr., Las Cruces, NM 88011.