

OSCAR PROMOTION

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Must be at least thirteen (13) years old at the time of entry. Employees of Allen Theatres Inc. and Digital Solutions, its licensors and prize suppliers, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Subject to all applicable federal, state and local laws and Sponsor's and Administrators decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Void where prohibited or restricted by law.

2. Sponsor: Allen Theatres, Inc. 133 Wyatt Drive #3, Las Cruces, NM 88005 Administrator: Digital solutions and Allen Theatres

3. Timing: The Promotion begins on February 2, 2017 at 12:00 a.m. Mountain time and ends on February 25, 2016 at 11:59 p.m. Mountain time (the "promotion period"). Sponsor's computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit www.allentheatresinc.com, click on the OSCAR PROMOTION banner and follow the links and instructions to complete the registration. Complete and submit the registration including first name, last name, mailing address, city, state, zip code, date of birth, email address, phone number. You automatically will receive one (1) entry into the Sweepstakes. **Limit:** One (1) entry per person/email per Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant maybe disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the registrant or player. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organizations responsible for assigning email addresses for the domain associated with the submitted address. The potential winner maybe required to show proof of being the authorized accountholder. Odds of winning depend on number of eligible entries received.

5. Prizes:

Ten (10) First Prizes: Two movie passes
One (1) Grand Prize: Twenty (20) Movie passes

Total ARV: \$360.00

Definition of Movie Passes: Not good for 3D films or Special Events.

6. Drawing: Ten (10) First Prize Winners will be randomly selected from the entries based on correct response to each question. One First Prize Winner per question. One (1) Grand Prize winner will be randomly selected based on the total number of correct answers to the ten (10) questions. Administrator is an agent whose decisions as to the administration and operation of the Promotion and the selection of the winners are final and binding in all matters related to the Promotion. Administrator will randomly select the potential winners from all eligible entries received during the Promotion Period, on or around March 8, 2010. The winners will be notified by mail, email or phone. Potential winner must continue to comply with all terms and conditions of these Official Rules.

7. Entrant's Personal Information: Any personal information sent to the Sponsor for this Sweepstakes will be used solely for the purpose of this Promotion and accordance with Sponsor's Privacy Policy located at <http://www.allentheatresinc.com/privacy.asp>.

8. Winner List: A list of the winner can be found at allentheatresinc.com for (30) thirty days after the end of the Promotion.

9. OFFICIAL RULES: For a copy of the Official Rules, send a self-addressed, stamped envelope to: Allen Theatres OSCAR Promotion Official Rules 1401-C S Don Roser Drive, Las Cruces, NM 88011.